Organiser:













Annual Reporting Award of Mongolia



#### The situation:

- (1) Low investment in Mongolian companies
- (2) Poor practices of reporting and transparency
- (3) Corporate Governance practices are low compared to other countries in the region



## What we plan to do about it:

- (1) Today we announce publicly the first

  Annual Reporting Award of Mongolia (ARAM)
- (1) Through ARAM we will engage Mongolian companies in a **competition** about their disclosure practices



## The goals of the ARAM project:

- (1) To improve the annual reporting practices of Mongolian companies through competition and peer learning
- (2) To improve **Corporate Governance** in Mongolia through reporting and the associated learning processes and communication with stakeholders
- (3) To assist the economy and the **investment climate** through more transparency in the market



What will happen during the project?

- (1) CGDC will organise together with partner organisations and private companies a comprehensive **training programme** which will equip participants with the knowledge to plan their own annual reporting (Dec-Feb)
- (2) While annual reports are created (Mar-Jul), CGDC will offer support by an advisory team which will assist companies with their reporting processes as necessary



- (3) Companies will have to submit their **annual** reports in hard copy until Naadam 2016
- (4) An assessment committee will be established during the first half of 2016 which will evaluate the submitted annual reports along defined criteria (Aug)
- (5) A final **award ceremony** will be held at which the winners will be announced (Sep)



### About the training program:

- (1) 50% of trainings will come from practitioners of international companies operating in Mongolia; First confirmed partner:
- (1) 30% of trainings will be conducted by CGDC's Corporate Governance experts
- (2) 20% of trainings will be supported by **international organisations**



## The trainings envisaged:

- General, kick-off training on annual reporting
- Financial Reporting and Investor Relations
- Corporate Governance and Reporting
- Corporate Governance and Reporting for SOEs
- Compliance and Reporting for international markets
- Reporting training for board members

- Reporting training for corporate secretaries
- Stakeholder Engagement
- Sustainability Reporting
- OSH Reporting
- Responsible Invstment Principles and Anti-Corruption Reporting
- Planning your Reporting Process



#### The assessment criteria:

Basic criteria (17,33%), criteria on strategy and operations (12%), financial reporting (20%), governance (22,66%), risk management (12%), sustainability reporting (12%) and additional criteria (4%).

Result evaluation will be based on a simple point adding system. A ranking of all participating companies will be published at the end of report assessment.



Who can participate? We target especially:

- (1) MSE-listed companies
- (2) Mongolian state-owned enterprises which are set to become privatized
- (3) Private companies can register as well. The project management team will decide about their participation at the end of the registration phase.



# Your benefits as participants:

- (1) In the short run: increase your company's reputation
- (2) In the medium term: improve your **Corporate Governance** practices
- (3) In the long run: gain access to finance



## Registration period:

#### 29th October 2015 - 30th November 2015



It's time to get engaged.

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